



**M.I.C.E. MAKER**

HOTEL EXPERTS TOOL

**M.I.C.E. MAKER**

MEETINGS INCENTIVES CONVENTIONS EVENTS

[www.themicemaker.com](http://www.themicemaker.com)

## M.I.C.E. MAKER

KILIZMA HOTEL CONSULTING offers, under the Brand Name M.I.C.E Maker, it's Software-as-a-Service service for hotels as a modern, cloud-based management program and online booking system/platform for meetings, incentives and convention events.

As soon as the software is integrated into the hotel's own website, it is automatically synchronized with the KILIZMA platform MICE BOOKING. On your website, your customers in the M.I.C.E Maker get a detailed idea of the range of events and services you offer – are able to put them together individually and request, reserve or book events.

KILIZMA shop platform BOOKING MICE provides information for the entire event industry. Event organizers can search quickly and with ease for suitable service providers and with just one click you will receive your perfect offers.

COMPARE, NEGOTIATE, ORDER – Communicate directly in the system



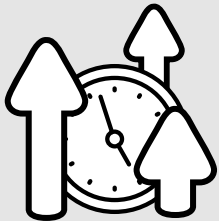


## REVENUE MANAGEMENT

There are many reasons to adjust prices dynamically. For event rooms, catering, overnight stays or event services.

Automated yield management is also possible for events.

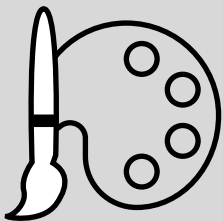
Take advantage of the revenue management functions that M.I.C.E Maker offers you



## EFFICIENCY

Increase your efficiency through automation – because your team has better things to do than write offers by hand.

Event inquiries are answered directly – 24 hours a day, seven days a week. Even after work hours or when your competitors have long been on the weekend.



## DESIGN

You can choose what your configurator should look like. Completely in your own corporate design. Whether at the workplace, on your tablet or simply from your smartphone, you always have complete access to all applications thanks to our responsive adaptation to the end device.



# FEATURES

The M.I.C.E Maker - as a widget for your website, optimizes your sales of meetings, incentives, conventions and events.

The screenshot displays the M.I.C.E Maker interface. At the top, there are three circular buttons labeled 'Start', 'Details', and 'Quote'. Below this is a navigation bar with tabs for 'Meeting Rooms', 'Food & Beverages', 'Accommodations', and 'Activities'. The 'Meeting Rooms' tab is active, showing a 'Meeting Room Type' section with icons for 'Row seating', 'Row seating (distance)', 'Banquet', 'Boardroom', 'Classroom', 'Mingle', and 'U-Shape'. Below the icons are four room cards: 'Nobel', 'Tesla', 'Tokyo', and 'Sydney', each with a description and a 'More' button. A 'Seating Layout for Tokyo' section is visible, along with a pricing summary box showing 'EUR 2.80 / guest', 'EUR 140.00 total', 'EUR 3.33 / guest inc VAT', and 'EUR 166.60 total inc VAT'. A 'Get quote' button is located below the pricing box. The interface also includes a date selector for 'Wednesday, December 23, 2020', a 'Timing' dropdown set to 'morning', and a 'Number of participants (3-700)' input field set to '33'. A timeline slider shows the time from 08:00 to 13:00. There is a 'Do you have your coupon?' section with a 'Coupon Code (optional)' input field. 'Back' and 'Next' buttons are located at the bottom left and right of the main content area, respectively.





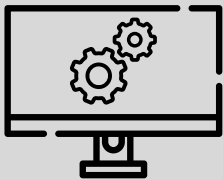
## PERFECT EVENT PLANNING

- Events are configured 100% error-free by your team or by your clients
- Guided event sales
- Dynamic adjustment of the configurator



## EYE-CATCHING QUOTES

- More bookings thanks to the fastest and most perfect offers
- Sending every new offer ready for signature - 24/7
- All details are customizable (clients' needs can be met in great detail)
- No limits or restriction in terms of how-to setup your data



## STATE-OF-THE-ART TECHNOLOGY

- Seamlessly embedded into your website without redirecting to third party websites or portals
- Intelligent configuration platform with easy quote updates, extensive rule set and time saving event templates
- Maximum Performance - Content Delivery Network, to guarantee fast loading speed
- Auto-scaling system - redundant and reliable services



# AUTOMATED QUOTING FOR M.I.C.E

Individual PDF offers are automatically sent immediately  
M.I.C.E MAKER creates instant PDF offers. Beautiful, precisely calculated and 100% error-free.

*“Don't waste time on offers that don't come true, impress your customers with professional and perfect offers.”*

Start Day 1, 2020-12-28 Day 2, 2020-12-29 Quote

### Your contact data

Fill in the form to receive your instant quote via email!

Title  
your title sir

First Name

Last name

Company

Country

Email

Phone

Further Comments

\* Mandatory field

### Price breakdown

Accommodations

Activities

Meeting Rooms

Food & Beverages

USD 25.03 / guest  
USD 1126.50 total  
USD 29.79 /guest inc VAT  
USD 1340.53 total inc VAT

Get quote now



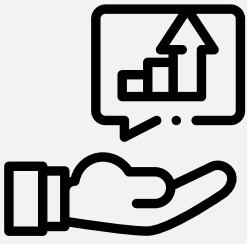
## THE MOST BEAUTIFUL QUOTES YOUR CLIENTS HAVE EVER SEEN, UNIQUE AS THE VENUES THEMSELVES

- Perfectly designed presentation of your Event offering.
- Easily adjust graphics, colours, images, dynamic design links and texts.

## MAXIMUM TRANSPARENCY

- Clear structure clean layout with summary, sums and detailed prices
- All details included - fewer questions for faster bookings
- With or without tax emphasizing
- Net or Gross prices
- Client friendly PDF quotes that comply with the internal decision-making processes of your clients





## M.I.C.E MAKER DIRECT POWER

- Direct power for faster event sales resulting with fewer staff hours
- M.I.C.E Maker configures individual events dynamically and independently

## BUILT-IN ADDITIONAL FEATURES

- Re-access event configurations from the PDF, apply edits or change selections
- Generate management summary
- Share quote documents with team members
- Enhance cooperation by easily sharing the quote within the team
- Tweak quotes manually to meet client's needs
- Adjust specific quotes in detail to meet client's expectations

## INDIVIDUAL INSTANT MICE QUOTES

- Quotes for all event types in seconds - directly on your own website
- Easier than any contact form
- Works for any client, fast and easy
- Send out detailed quotes automatically
- Qualified leads and happy customers





## THE PERFECT SELECTION FROM YOUR EVENT PORTFOLIO

- Dynamic selection from the best choice of options
- The right content is always put together automatically
- 100% individual quoting that is automatically adjustable to the needs of your prospects
- New potential for your event sales
- Easily sell promotions and recurring event types online

## MACHINE INTELLIGENCE FOR YOUR EVENT SALE

- From the initial quote until the final booking
- First quotes are easily adjusted until ready for signature
- Extensive automation possibilities through intelligent rules to control quote generation
- Maximum flexibility which conveniently adjusts to your clients' inquiring behaviour
- No annoying data maintenance, all of your event configurator's content, pricing models and availabilities are processed

## FUNCTION SHEET AUTOMATION

- M.I.C.E Maker creates schedules and function sheets automatically. This makes detailed planning and implementation child's play



## GENERATE BETTER FUNCTION SHEETS FASTER

- Automated schedule generation
- Don't waste time on schedules and time tables
- Built-in error prevention
- Easily add & adjust details needed for execution
- Easy to understand
- No need to train team members
- Dynamic PDF generation - generate function sheets for different purposes with only one click

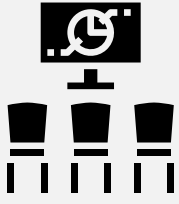
## EVENTS RUN FLAWLESSLY

- 100% clean & clear professional design for a faster overview with all details
- Stress-free execution of all events
- Easily customizable - adjust templates to your needs easily in your design to forward and discuss with your clients

## BUILT-IN SMART FEATURES

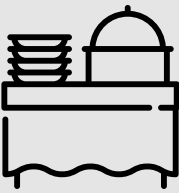
- Sharing function sheets is as simple as ever. Easily share the details of your event within your team and with your clients
- Automated content adjustment - event configuration updates are transferred to the function sheet instantly
- Communicate details clearly within the team, add comments or additional items
- Good for revenue. Last-minute orders or more guests automatically raise the quote prices





## MEETING ROOMS & EVENT SPACE

- Selection of fitting event spaces and meeting rooms
- Technical equipment, Amenities and Staff can be fully adjusted



## CATERING & CONFERENCE PACKAGES

- Catering packages or individual catering



## HOTEL ROOMS & ACCOMMODATIONS

- Hotel rooms to select including upgrades



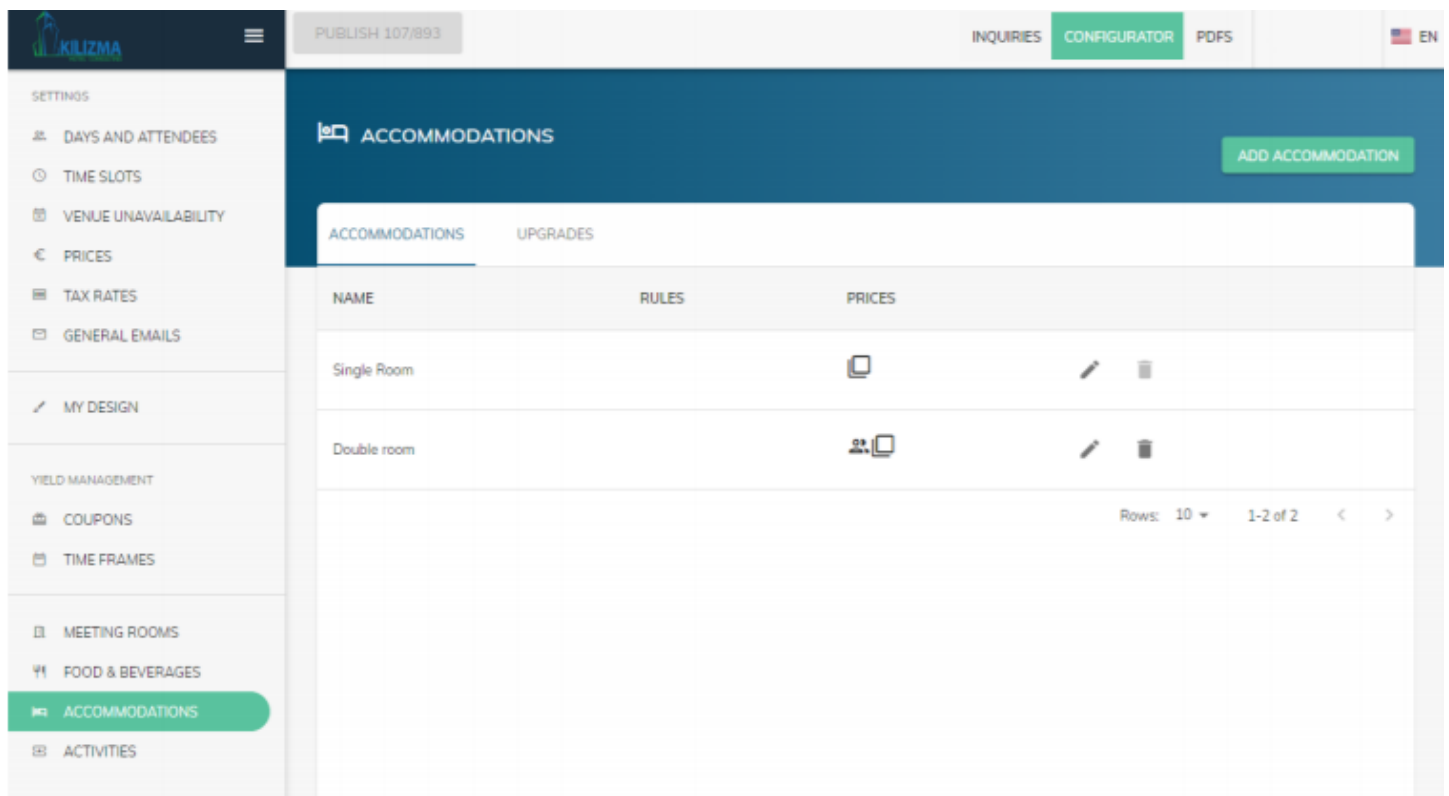
## ACTIVITIES & TEAM BUILDING EVENTS

- Activities for further up-sales
- All event services are modularly customizable



## INTUITIVE ADMIN TOOL

Design, content, prices or rules can be updated by yourself easily. Each configurator is 100% unique and 100% customizable.



## CONFIGURE YOUR EVENT CONFIGURATOR

- Intuitive admin tool (make changes quickly & easily)
- Go live within a few hours
- Simple data maintenance
- Easy to use (suitable for all team members even without training)
- Flexible
- Adjust to your brand (easily adjust the design to fit your corporate identity)
- Flexible documents
- Consistent multi-lingual set up of documents and content for all languages needed



## ALWAYS STAY IN FULL CONTROL

- Tweak quotes in detail (apply discounts and mark-ups precisely)
- Smart versioning of quotes (easily track changes of the event)
- Team collaboration (useful comment features)
- Project management included - specify details for any event element
- Automated error prevention (data is forwarded automatically to the current event configuration)
- Built-in smart features (increase efficiency from event sales to event execution)

## MICE BUSINESS RULES

Our built-in rule set guarantees perfectly customized events. This allows you to always be one step ahead of your competition.

### *Dynamically generated event offerings*

- Offer only what is relevant for your clients (no unnecessary choices in the event configurator)
- Different offerings for different target groups (tailor the MICE tool's selection to your user)
- Dynamic adjustment of choices (Intelligent rules to manage the available options)

### *Higher revenue*

- Always provide the right price (define the conditions under which a certain price is used)
- Adjust prices dynamically (apply adjustments, discounts or mark-ups automatically)
- Not everybody pays the same (tailor your prices to your clients)
- Daily improvement (easily set up and test any pricing models)



## *Unlimited possibilities*

- Flexible rules (all business rules can be combined arbitrarily)
- Generic, but yet specific (apply rules to any event item or option)
- Settings for all client's needs (flexible rules can accommodate any sales strategy)
- Faster than any salesperson (even complex pricing models are calculated instantly and error-free)






# M.I.C.E. **MAKER**

HOTEL EXPERTS TOOL

# M.I.C.E. **MAKER**

MEETINGS INCENTIVES CONVENTIONS EVENTS

 Greiseneckergasse 12-11, 1200 Wien, Österreich

 0043 664 430 84 98

 [www.themicemaker.com](http://www.themicemaker.com)